



LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034

U.G. DEGREE EXAMINATION – GENERAL ENGLISH

FOURTH SEMESTER – APRIL 2014

EL 4052 - ENGLISH FOR NEW TECHNOLOGIES

Date : 28/03/2014
Time : 01:00-04:00

Dept. No.

Max. : 100 Marks

I. Write short notes on any EIGHT of the following in about 100 words each: (8x5=40)

1. Technology and 21st century learners.
2. The global aspects of English
3. Internet and intranet
4. Wikis and blogs
5. Social networking websites
6. Internet etiquette
7. *YouTube* as a powerful web tool for learning English
8. Differentiate between the style of writing for print and web
9. Expand the sms words :
a) RUF2T? b) MYOB c) ATM d) BM&Y e) FYI
10. Rewrite the following in proper English:

The amont f grammer nd usage error's 2day s astounding. Not tu mention spelling. If I was a teacher, I'd feel badly tht less n less students seem 2 undrstnd the basik principals of gud writing. Neither the oldest high schul students nor the youngest kindergartner kno proper usage. A student oftten thinkks they can depent on word proceszing programms to corrract they're errorz. Know way!

II Write paragraphs on any FOUR of the following in about 200 words each: (4x10=40)

1. "Audio video technologies help in enhancing communication" - Discuss.
2. Draft four powerpoint slides for the following topic:
"Too much texting makes one a weak speller".
3. Discuss the ten factors one should observe when writing for internet.
4. Define the following terms of the Internet register in a sentence or two:
a) weblish b) cyberspace c) newbie d) ping e) nick
f) textese g) netizen h) textspeak i) emoticons j) wall
5. Highlight the classification of audio visual aids and its use in academic circle.
6. Discuss the role of social media in English language learning.

III. Write an essay on the following in about 400 words: (1x20=20)

Using the format given below, write about any one of the social networking websites:

- a. Introduction : about the Social Networking website you have chosen
- b. Advantages : how it helps learning English language effectively and quickly
- c. Disadvantages : how it affects the language
- d. Conclusion : your suggestion for students how to use SN website fruitfully
